

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1-25 (cancelled)

26. (original) A method for context personal browsing comprising:  
providing a remote computer system, the remote computer system receiving data from a client computer system having a browser companion agent including one or more one associated service modules that assist a user of the client computer system by providing services that are contextually relevant to content on a browser on the client computer system, the data received by the remote computer system being determined according to the content page present on a browser of the client computer system and/or the user associated with the client computer system;  
determining from the page data at least one set of data and/or executable code that corresponds to a service module associated with the browser companion agent; and  
sending the data or code to the browser companion agent for use by a service module.
27. (original) The method of claim 26 wherein the service module is one or more of a form filling service, a transaction tracking service, and a comparison shopping service.
28. (original) The method of claim 27 wherein the browser companion agent includes at least two of the service modules.
29. (original) The method of claim 26 wherein the data or code sent to the browser companion agent is determined by parsing the page for elements matching elements in a database, the elements in the database corresponding to the code or data to send to the remote computer system.

30. (original) The method of claim 26 wherein the data or code sent to the browser companion agent is determined by looking up in a database corresponding code or data to send to the remote computer system.

31. (original) The method of claim 29 wherein the browser companion agent includes one or more of a form filling service module, a transaction tracking service module, and a comparison shopping service module.

32. (original) The method of claim 29 wherein the browser companion agent includes at least two of the service modules.

33. (original) The method of claim 30 wherein the browser companion includes one or more of a form filling service module, a transaction tracking service module, and a comparison shopping service module.

34. (original) The method of claim 30 wherein the browser companion includes at least two of the service modules.

35. (original) The method of claim 26 wherein a data and/or service module comprises a COM object.

36. (original) The method of claim 26 wherein the browser comprises a version of Internet Explorer and the companion agent comprises a browser helper object.

37. (original) The method of claim 26 wherein the data sent to the remote computer system comprises the location identifier for a page on the browser of the client computer system.

38. (original) The method of claim 37 wherein the location identifier comprises a URL for the page.

39. (original) The method of claim 26 wherein the data sent to the remote computer system comprises data about the content on the page on the browser of the client computer system.

40. (original) The method of claim 26 wherein the data sent to the remote computer system comprises data about the structure of the page on the browser of the client computer system.

41. (original) A method, comprising:  
from a first computer system, sending a service module for context personalized browsing comprising executable code to a second computer system, the second computer system including a browser companion agent comprising a service component for holding one or more service modules, a service module comprising code relating to providing a user of the second computer system information relating to an actual or potential ecommerce transaction; a data component for holding data related to one or more service modules; a tracking component for tracking the domain of a page presented on a browser and communicating page domain data to a remote computer system; and a receiving component for receiving data from the remote computer systems responsive to the page domain data, the service module being installable in

the service component of the second computer system, the service module being sent to the second computer system also being useful to a user considering an ecommerce transaction.

42. (original) The method of claim 41 wherein the agent includes a user interface that is coupable to a browser, the user interface capable of receiving user input and sending the input to a remote computer system and/or displaying information received from a remote computer system.

43. (original) The method of claim 41 wherein before receipt of the service module the service component holds one or more of a form filling service module, a transaction tracking service module, and a comparison shopping service module.

44. (original) The method of claim 43 wherein the preexisting service is at least two of the service modules.

45. (original) The method of claim 41 further comprising sending to the second computer system data or code for use in executing an installed data or service module, the data or code being determined by parsing a page present on the browser for elements matching elements in a database, the elements in the database corresponding to the code or data to send to the remote computer system.

46. (original) The method of claim 45 wherein the data or code is determined by looking up in a database corresponding code or data to send to the remote computer system.

47. (original) The method of claim 45 wherein the service is one or more of a form filling service, a transaction tracking service, and a comparison shopping service.

48. (original) The method of claim 47 wherein the service is at least two of the services.

49. (original) The method of claim 41 wherein the data and/or service modules comprises a COM object.

50. (original) The method of claim 49 wherein the browser comprises a version of Internet Explorer and the companion agent comprises a browser helper object.

51. (original) The method of claim 41 wherein the services are invoked in a predetermined order based on assigned priorities.

52. (original) The method of claim 51 wherein the priority is assignable by the remote computer system.

53. (original) The method of claim 51 wherein the priority is set by one of the services.